

We Claim:

1. A method for determining the billing rate of mobile telecommunications connections, comprising the steps of:

a. determining whether a location of a mobile telecommunications unit (MU) is within a predetermined subsidized zone; and

b. reducing a standard billing rate for a telecommunications connection associated with the MU when the location of the MU is within the predetermined subsidized zone during at least a portion of the telecommunications connection,

wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment.

2. The method of claim 1, wherein in step b, the billing rate is reduced by a predetermined amount.

3. The method of claim 1, wherein the location is defined by latitude and longitude.

4. The method of claim 1, wherein the location is determined by a Global Positioning System (GPS).

5. The method of claim 1, wherein the location is defined by Universal Transverse Mercator (UTM) numbers.

6. The method of claim 1, wherein information corresponding to the predetermined subsidized zone is stored in a database.

7. The method of claim 6, wherein the predetermined subsidized zone information comprises a time period, and

wherein the standard billing rate is reduced when the telecommunications connection occurred at least in part during the time period.

8. The method of claim 2, wherein the predetermined subsidized zone is defined by a geographical point and a radius.

9. The method of claim 2, wherein the commercial establishment pays the predetermined amount.

10. The method of claim 1, wherein the predetermined subsidized zone is one of a plurality of predetermined subsidized zones, each associated with a proximity to a different commercial establishment.

11. The method of claim 10, wherein the standard billing rate is reduced by a first amount when the location of the MU is within a first predetermined subsidized zone, and the standard billing rate is reduced by a second amount when the location of the MU is within a second predetermined subsidized zone.

12. A system for determining the billing rate of mobile telecommunications connections, comprising:

a processor;

memory for storing computer readable instructions that, when executed by the processor, cause the system to perform the following steps:

a. determining whether a location of a mobile telecommunications unit (MU) is within a predetermined subsidized zone; and

b. reducing a standard billing rate for a telecommunications connection associated with the MU when the location of the MU is within the predetermined subsidized zone during at least a portion of the telecommunications connection,

wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment.

13. The system of claim 12, wherein in step b, the billing rate is reduced by a predetermined amount.

14. The system of claim 12, wherein the location is defined by latitude and longitude.

15. The system of claim 12, wherein the location is determined by a Global Positioning System (GPS).

16. The system of claim 12, wherein the location is defined by Universal Transverse Mercator (UTM) numbers.

17. The system of claim 12, wherein information corresponding to the predetermined subsidized zone is stored in a database.

18. The system of claim 17, wherein the predetermined subsidized zone information comprises a time period,

wherein the standard billing rate is reduced when the telecommunications connection occurred at least in part during the time period.

19. The system of claim 13, wherein the predetermined subsidized zone is defined by a geographical point and a radius.

20. The system of claim 13, wherein the commercial establishment pays the predetermined amount.

21. The system of claim 12, wherein the predetermined subsidized zone is one of a plurality of predetermined subsidized zones, each associated with a proximity to a different commercial establishment.

22. The system of claim 21, wherein the standard billing rate is reduced by a first amount when the location of the MU is within a first predetermined subsidized zone, and the standard billing rate is reduced by a second amount when the location of the MU is within a second predetermined subsidized zone.

23. A computer readable medium for determining the billing rate of mobile telecommunications connections, comprising stored computer readable instructions that, when executed by a processor, cause a computing device to perform the following steps:

- a. determining whether a location of a mobile telecommunications unit (MU) is within a predetermined subsidized zone; and
- b. reducing a standard billing rate for a telecommunications connection associated with the MU when the location of the MU is within the predetermined subsidized zone during at least a portion of the telecommunications connection,

wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment.

24. The computer readable medium of claim 23, wherein in step b, the billing rate is reduced by a predetermined amount.

25. The computer readable medium of claim 23, wherein the location is defined by latitude and longitude.

26. The computer readable medium of claim 23, wherein the location is determined by a Global Positioning System (GPS).

27. The computer readable medium of claim 23, wherein the location is defined by Universal Transverse Mercator (UTM) numbers.

28. The computer readable medium of claim 23, wherein information corresponding to the predetermined subsidized zone is stored in a database.

29. The computer readable medium of claim 28, wherein the predetermined subsidized zone information comprises a time period,

wherein the standard billing rate is reduced when the telecommunications connection occurred at least in part during the time period.

30. The computer readable medium of claim 24, wherein the predetermined subsidized zone is defined by a geographical point and a radius.

31. The computer readable medium of claim 24, wherein the commercial establishment pays the predetermined amount.

32. The computer readable medium of claim 23, wherein the predetermined subsidized zone is one of a plurality of predetermined subsidized zones, each associated with a proximity to a different commercial establishment.

33. The computer readable medium of claim 23, wherein the standard billing rate is reduced by a first amount when the location of the MU is within a first predetermined subsidized zone, and the standard billing rate is reduced by a second amount when the location of the MU is within a second predetermined subsidized zone.

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